Bing

Cognitive age refers to the mental ability of an individual relative to their chronological age. It is a measure of cognitive function that takes into account factors such as memory, attention, and processing speed [1]. Cognitive age is often used in marketing and advertising to target specific age groups. For example, a person with a cognitive age of 30 may be more likely to purchase products that are marketed towards younger adults [1]. However, cognitive age is not a scientifically validated concept and should be taken with a grain of salt [1].

I hope this helps. Is there anything else I can help you with?

Source(s)

1. How memory and thinking ability change with age - Harvard Health
2. Cognitive Development in Adolescence - Stanford Medicine Children's Health
3. Piaget’s Stages: 4 Stages of Cognitive Development & Theory
4. Cognitive Decline: Signs, Causes, and Prevention - Healthline